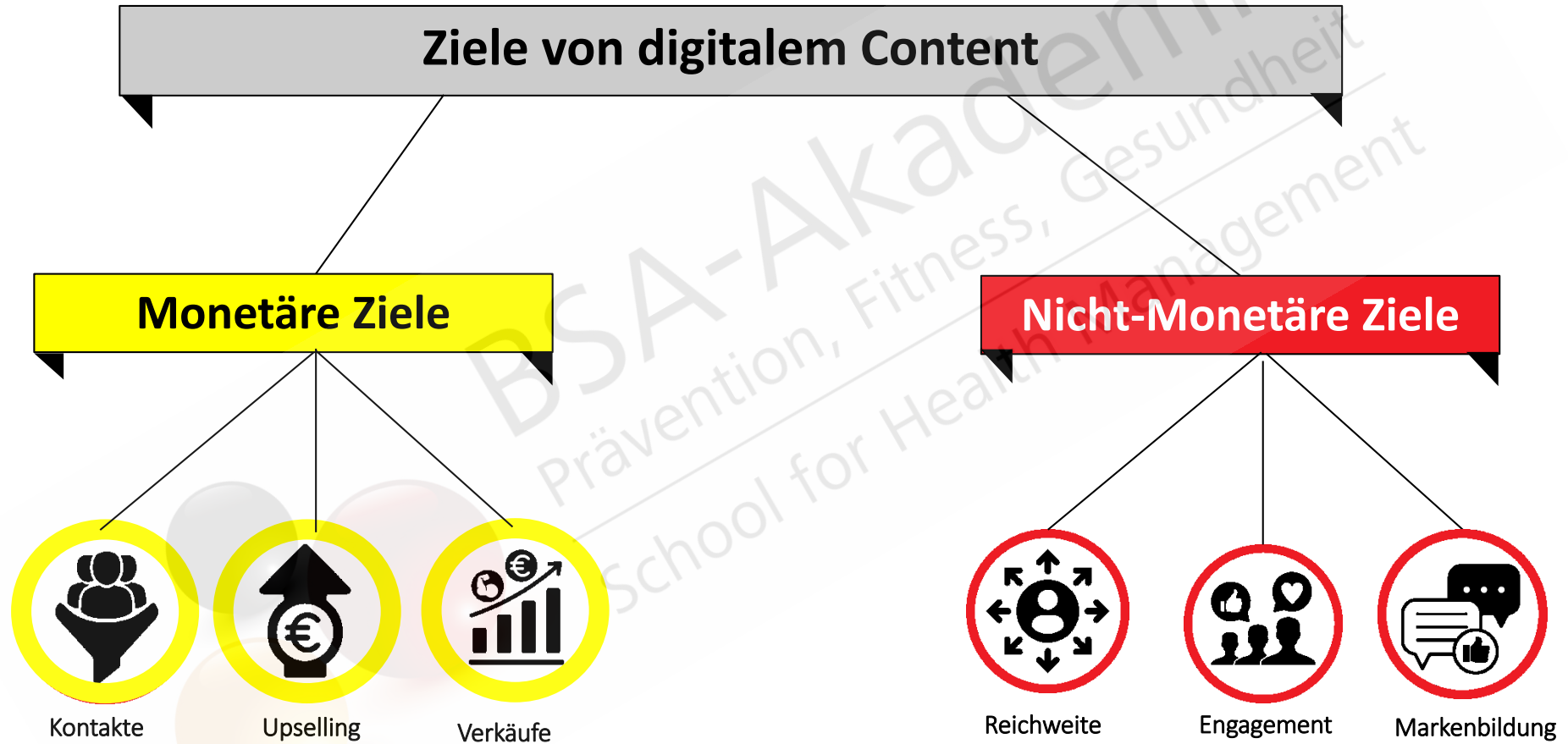


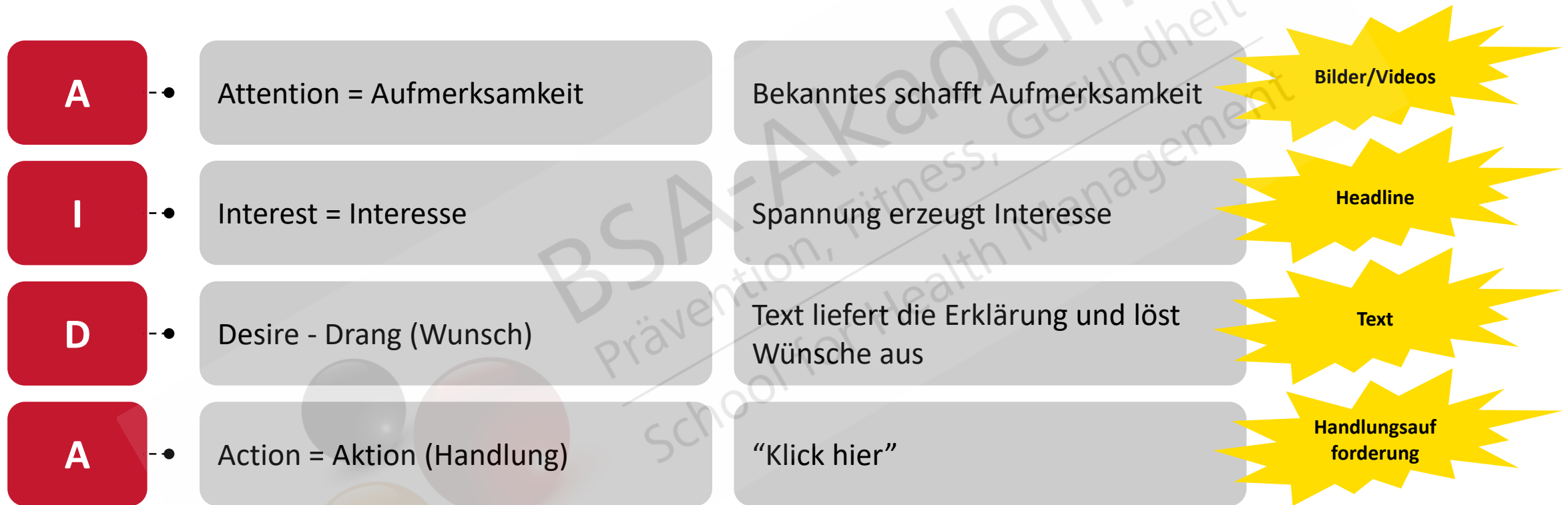
Nutzungsarten von Digitalem Content



Ziele von Digitalem Content



Digitale Medien als Werbemittel



Ablauf Content Erstellung

Idee/Story



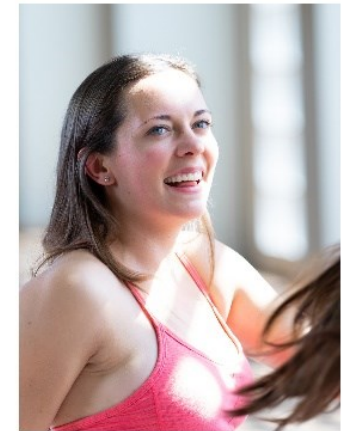
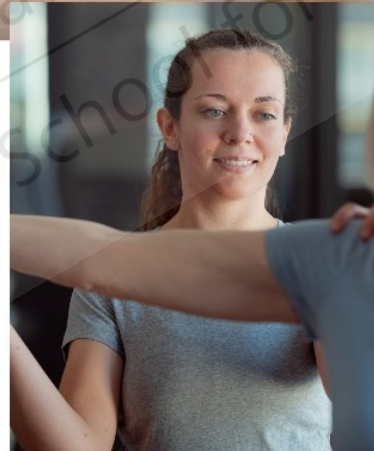
Moodboard

Demo-Video: „Rehabilitatives Training bei Hyperlordose“

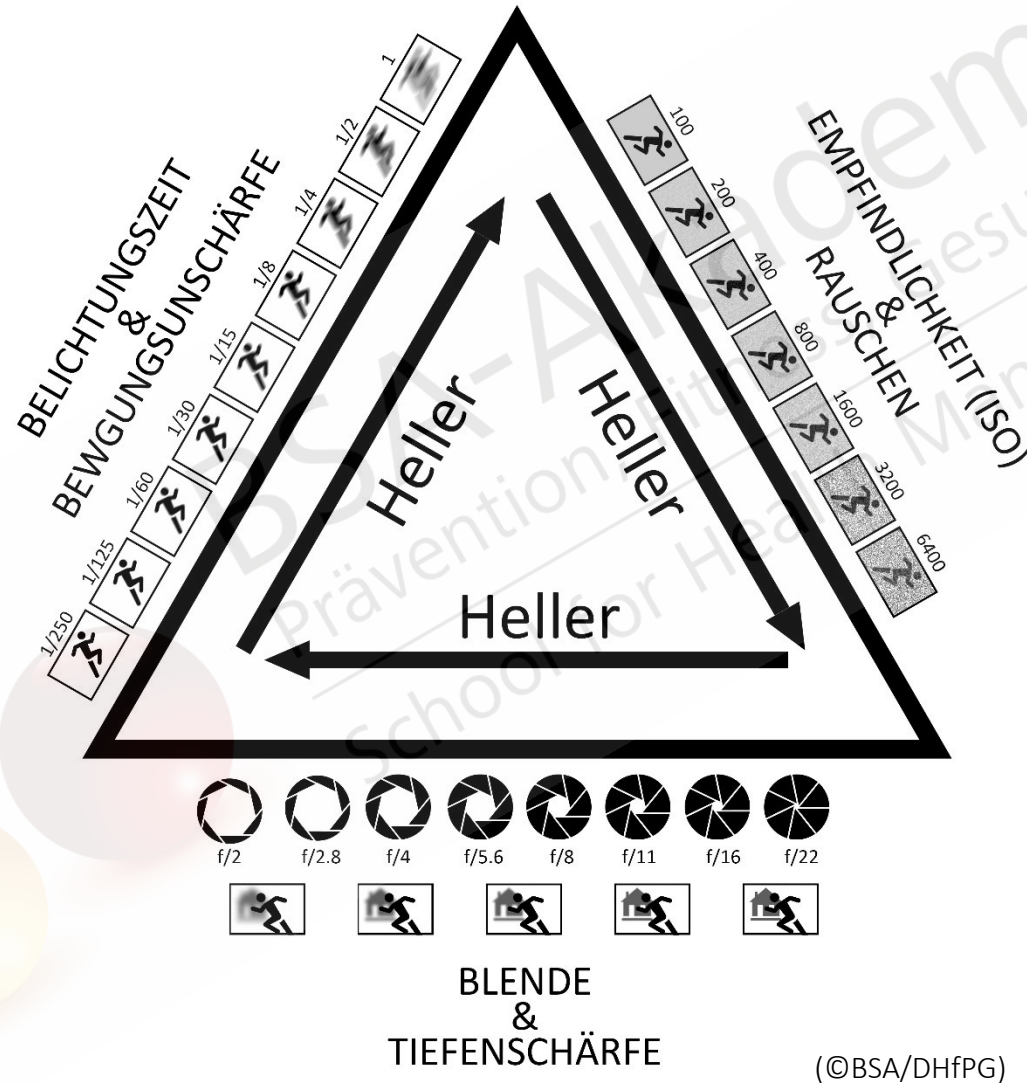
- Natürliche gedeckte Farben
- Rot als Akzentfarbe
- Grau dominant
- Location: Fitnessstudio



#C7CED2 RGB 199, 207, 210 HSV 196, 5, 82 CMYK 5, 1, 0, 18 LAB 83, -2, -2	#470808 RGB 145, 120, 100 HSV 32, 35, 41 CMYK 0, 85, 85, 72 LAB 13, 28, 16	#9B7864 RGB 155, 120, 100 HSV 32, 35, 41 CMYK 0, 23, 35, 39 LAB 53, 11, 16
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Belichtungsdreieck



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